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## ▶ UPDATES

### Welcome to e-news for NEXT

NEXT is the resource collaborative that specializes in developing the region's fast-growth entrepreneurial sector. The mission of NEXT is to create a new culture of entrepreneurship in the region and dramatically increase the number and quality of fast-growth, entrepreneurial companies headquartered in our region. NEXT pursues three key initiatives to achieve its mission: client services to technology-based entrepreneurs; infrastructure; and voice/advocacy.

For additional information, contact Brenda Laakso at 864-239-3711.

## ▶ EVENT CALENDAR

**NEXT Best Practices Forum *Perspectives on the Ireland ICV & Relevancy to Entrepreneurship*. Irv Welling of Elliott Davis will be our guest.** This monthly forum brings together the principals of fast-growth technology companies to share insights around common issues their companies face. By invitation only. **Monday, June 4 (12:00p.m.-1:30 p.m.), Greenville Chamber, Board Room. PLEASE RSVP by Wednesday, May 29, contacting Ginger McKenzie at 239-3708 or by email: [gmckenzie@greenvillechamber.org](mailto:gmckenzie@greenvillechamber.org)**

**NEXT MIT Enterprise Forum "A.B.L.E. Tech: Achieving Better Life Experiences"** Within a decade, the number of Americans requiring continual managed care for chronic conditions could reach 100 million. Explore the entrepreneurial opportunities that technology, engineering, and life sciences can have on the quality of every day life for the aging and disabled. Moderated by NBC News correspondent and MIT Media Lab Distinguished Fellow, [John Hockenberry](#), and features MIT Media Lab Professor [Hugh Herr](#), and noted inventor, entrepreneur and president of DEKA Research, [Dean Kamen](#). Entrepreneurs and MIT alumni are invited to view the global broadcast. **Wednesday, June 6 (Reception 6:00p.m.-6:45p.m., Broadcast 7:00p.m.-8:30p.m.) Greenville Tech's Buck Mickel Center, Rm. 188. PLEASE RSVP by Friday, May 31, contacting Ginger McKenzie at 239-3708 or by email: [gmckenzie@greenvillechamber.org](mailto:gmckenzie@greenvillechamber.org)**

**Eureka! Winning Ways Special Preview Event** National growth guru Doug Hall of TV reality show "American Inventor", bestselling author, inventor and founder of Eureka Ranch will share the secrets of his revolutionary work with brands like Nike, Walt Disney and Coca Cola and how the proven methodologies created for them are now available in a right-sized approach for small and mid-size manufacturers called Eureka! Winning Ways! This new Innovation & Growth service offered by the S.C. Manufacturing Extension Partnership (SCMEP) provides companies a means to develop a growth pipeline of measurably smarter choices for growing their companies and transforming ideas into profits. **Cost to attend is \$75 (includes a copy of Doug Hall's book *Jumpstart Your Business Brain*).** **Tuesday, June 12, (8:00a.m.-10:00a.m.) BMW Zentrum & Gallery, Greer, S.C. PLEASE register by contacting Bonnie Taylor with SCMEP, 803-252-6976 x229, or email: [btaylor@scmep.org](mailto:btaylor@scmep.org). Register online [www.scmep.org/doughall.asp](http://www.scmep.org/doughall.asp). Deadline to register is June 5.**

**NEXT & the Information Technology Leadership Council (ITLC) Reception** Join us for an intimate reception to meet Doug Hubbard, the inventor of Applied Information Economics (AIE). His methodology has earned him critical praise from The Gartner Group, Giga Information Group and Forrester Research. Doug is an internationally recognized expert in the field of IT value and is a popular speaker at numerous conferences. **Tuesday, June 12, (5:30p.m.-7:00p.m.) Innovate building (3rd floor conference room), Greenville, S.C. PLEASE RSVP by Thursday, June 7, contacting Ginger McKenzie at 239-3708 or by email:**

[gmckenzie@greenvillechamber.org](mailto:gmckenzie@greenvillechamber.org)  
<http://www.hubbardresearch.com>

**Ernst & Young Entrepreneur Of The Year Awards 2007** Awards honoring the outstanding entrepreneurs of the Carolinas. Carolinas Region awards gala at the Westin Charlotte in Charlotte, North Carolina. Reservations are being accepted now through June 8. **Cost to attend is \$200 per person and the event is Black Tie. Thursday, June 14, (6:00p.m.-11:00p.m.) The Westin Charlotte, Charlotte, N.C. For further information call, 704-331-1925, or email: [Amanda Dudley](mailto:Amanda.Dudley). [www.carolinaseoy.ey.com](http://www.carolinaseoy.ey.com)**

**Downtown Greenville cultural events:**

[http://www.greengreenville.com/visitors/events\\_cal\\_resultsGG.asp?Start\\_DateM=06&Start\\_DateD=15&Start\\_DateY=2007](http://www.greengreenville.com/visitors/events_cal_resultsGG.asp?Start_DateM=06&Start_DateD=15&Start_DateY=2007)

**For more information on the services of NEXT partner organizations, visit: [NEXTGreenville.com](http://NEXTGreenville.com)**

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