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Welcome to e-news for NEXT

NEXT is the resource collaborative that specializes in developing the region's fast-growth entrepreneurial sector. The mission of NEXT is to create a new culture of entrepreneurship in the region and dramatically increase the number and quality of fast-growth, entrepreneurial companies headquartered in our region. NEXT pursues three key initiatives to achieve its mission: client services to technology-based entrepreneurs; infrastructure; and voice/advocacy.

For additional information, contact Brenda Laakso at 864-239-3711.

▶ EVENT CALENDAR

NEXT Best Practices Forum "Define Your Total Addressable Market". Keith Boswell, Burning Sky Ventures will be our speaker. Monday, September 8, 12:00 – 2:00 p.m., Greenville Chamber Boardroom. This Forum will be a 2-hour program.

NEXT CEOs attend to learn about: The do's and don'ts in defining your total addressable market; How to decide what is truly "addressable" in total addressable market; How to realistically determine who you should be reaching; What resources you can tap to help you size your market; How to test the reality of your concept with your target audience.

About the Speaker - Keith Boswell, Burning Sky Ventures

Keith Boswell has over 25 years of experience in software marketing, business development, product management and engineering. Prior to founding Burning Sky Ventures, Boswell served as vice president of marketing & tech alliances for rPath, a virtualization platform provider. Boswell was also vice president of marketing and business development for TogetherSoft, a provider of application development tools that was acquired by Borland Software for \$210M. Boswell has also managed marketing and business development efforts for a number of technology companies including AT&T, BroadBand Technologies, MicroFocus, Seer Technologies, Intersolv, and Sterling Software. He currently helps run marketing for Strikelron and is a marketing instructor at Wake Technical Community College in Raleigh. Boswell is also the founder of the Triangle Product Management & Marketing Association, which has over 500 members. Boswell holds a B.B.A. and an M.B.A. from James Madison University. Boswell is an avid outdoorsman and is an Ironman Triathlete.

FastTrac NewVenture –Greenville. Meets Tuesdays for 10 sessions beginning September 23, 2008, 6:00 - 9:00 p.m. [Register here.](#) [Check the program schedule](#) to view other locations and dates. See course description under NEXT Partner Services and Events.

FastTrac TechVenture – Greenville. Meets Thursdays for 10 sessions beginning September 24, 2008, 6:00 - 9:00 p.m. [Register here.](#) [Check the program schedule](#) to view other locations and dates. See course description under NEXT Partner Services and Events.

FastTrac GrowthVenture – Greenville. Meets Tuesdays for 10 sessions beginning September 25, 2008, 6:00 - 9:00 p.m. [Register here.](#) [Check the program schedule](#) to view other locations and dates. See course description under NEXT Partner Services and Events.

NEXT Best Practices Forum "TBA". Monday, October 6, 12:00 – 1:30 p.m., Greenville Chamber Boardroom.

NEXT PARTNER SERVICES and EVENTS

Clemson University Renaissance Center presents Clemson University Center for China Studies 2008 Speaker Series *Architecture, Urban Planning & China's Market Development*. Friday, September 12, 2008. The Beijing Olympics has presented a new China to the world. China's architecture can be as astounding as its economy, but how has China built it? How has China opened the landscape and its market to the world? Moreover, how is capitalism influencing China's rebuilding following the recent devastating earthquake? Having witnessed and been involved in the development in China, our guest speaker Harry Lu will help answer some of these questions.

President of WWCOT-Shanghai, Harry Lu will discuss the Chinese economic development and the opportunities therefore presented to American firms from the perspective of a successful architect and entrepreneur. He will use the case of his own firm to illustrate how an American company can enter and excel in this fast-growing but quite different market. Mr. Lu will also present his projects in both architectural and urban planning areas he has completed in China. Harry Lu has been the head of WWCOT-Shanghai since its establishment in 2002. Since then he and his team of 50 architects and planners have completed over 150 architectural and urban planning projects across China. These projects include *WWII USA Allied Force Museum* (Sichuan, 5,600 square meters, 2003), *Fudan University School of Journalism* (Shanghai, 40,000 sqm, 2004), *Shanghai Museum of Motion Picture* (Shanghai, 50,000 sqm, 2008), *East Lake National Park Master Plan* (Wuhan, 80 square kilometers, 2007), *City Square* (Zhuhai, 100 acres, 2006), and *City Hall Renovation* (Changchun, a 1930's building, 2006).

WWCOT (Widom Wein Cohen O'Leary Terasawa) is a full-service architectural design firm, headed by Mr. Chester A. Widom, former President of American Institute of Architects (AIA). WWCOT-Shanghai has been ranked a Top-20 international design/planning firm in China. Mr. Lu received architecture degrees in both China and the United States. In addition, he also received his MBA from Tulane University.

This is a Clemson Renaissance Center event, co-organized by Center for China Studies and Clemson Renaissance Center. Event begins at noon. Location is High Cotton, 550 South Main St, Ste 100, Greenville, SC 29601. Cost is \$20 to attend. Register by September 9, 2008 online at <http://business.clemson.edu/rencenter/RenaissanceCtr.htm>.

Clemson University Renaissance Center presents *Values-based Leadership: Strategies for Meeting the Leadership Challenges of the 21st Century*. October 2, 2008 5:00 p.m. – 7:30 p.m. Please join us for a special evening with two successful values-based business leaders who will discuss strategies for meeting the leadership challenges of the 21st century. Clemson students and faculty, local entrepreneurs, and members of the business community are all invited to enjoy this presentation. This year's presenters are John Allison, chairman and CEO of BB&T Corporation, and Will Marre, co-founder and former president of the Covey Leadership Center. Allison is the chairman and CEO of BB&T Corporation. Like its leader, the company utilizes philosophical principles and values as guiding forces. A member of the Fortune500 list of largest corporations, BB&T has more than 28,000 employees. BB&T has been recognized as one of America's "Best Big Companies" on the Forbes Platinum 400 List for six of the last seven years. Marre is the co-founder and former president of the Covey Leadership Center where he translated the concepts of "The 7 Habits of Highly Effective People" into powerful leadership courses taught to over one million executives worldwide. Will recently received an Emmy Award® for the learning documentary "Reclaiming Your American Dream." Location is Westin-Poinsett, 120 South Main Street, Greenville, SC. 5:00-6:00 p.m. Reception in the Mezzanine, 6:00-7:30 p.m. Panel discussion in the Gold Ballroom. This event is free to attend but registration is required. Contact Debbie Allen at 864-656-7235 or spiro@clemson.edu for more details or [click here to register](#). Sponsored by The Robert J. Rutland Institute for Ethics, The Clemson Institute for the Study of Capitalism, and The Spiro Institute for Entrepreneurial Leadership.

Angel Investment Seminar Wednesday, October 15, 2008. This event is FOR INVESTORS ONLY. This full-day seminar provides an overview of the angel investing process, including the details of finding, evaluating, and structuring deals and developing angel-entrepreneur relationships that lead to success. The highly interactive program provides attendees with practical information on best practices in angel investing through a balance of expert presentations, panel discussions and small group case studies. A faculty of experienced angel investors and expert service providers delivers the seminar. Plenty of time is available for meeting other attendees and faculty throughout the day and in an evening cocktail reception. This seminar features local experts in high growth ventures and early stage investing opportunities, including seasoned angel investors with diverse investment

ventures and early stage investing opportunities, including seasoned angel investors with diverse investment experience, tax and legal experts, and angel-financed entrepreneurs. They will be led by Lead Instructor Robert Okabe. Who should attend: Successful entrepreneurs who have exited their businesses and have interest in staying involved in early stage companies; High net-worth individuals with senior business/entrepreneur experience who now have the time and interest in investing in early stage companies; Investors who are interested in learning more about the specifics of angel investing; Entrepreneurial support professionals, university faculty, and policy makers who are preparing their client entrepreneurs for the angel investing process. Register early, as seating is limited. To register, please contact Matt Dunbar, Managing Director of UCAN, at matt@upstateangels.org or by phone, 864-320-1690.

Biomedical Entrepreneurship in Upstate South Carolina Friday, November 14th, 2008. Interested in Commercializing Biomedical Technologies? Join us in Greenville for the 4th Annual Program on "Biomedical Entrepreneurship in Upstate South Carolina", a one-day program specifically focused on creating and growing biomedical business opportunities. Now in its fourth year, the meeting has become the annual one stop shop to meet and connect with professionals from across the biomedical, clinical, and regulatory industries as well as venture capitalists, academics, IP lawyers, and technical entrepreneurs. The event is brought to you by CURF (Clemson University Research Foundation) and the Clemson University Department of Bioengineering. Location and Accommodations: The one-day program will be held at the historic Westin Poinsett Hotel in downtown Greenville. Out of town guests [click here](#) for details about accommodations. Please check back for program information. This information will be updated regularly. Registration will begin October 1st, 2008. For more information, contact Dr. Matt Gevaert, Technology Commercialization Officer, BioTechnology and BioMedical Sciences, Clemson University Research Foundation at mrq@clemson.edu.

FastTrac® NewVenture™ FastTrac NewVenture is ground zero for anyone interested in starting a business. An education program created by entrepreneurs for entrepreneurs, FastTrac NewVenture is designed to help you evaluate and perfect your business concept. Taught by seasoned entrepreneurs in your community, FastTrac's hands-on program uses your idea as a case study, giving you an opportunity to "workshop" your venture in a safe and supportive environment. FastTrac NewVenture is a nine-module, 31.5 hour, program. The cost for the NewVenture course is \$195. Register and pay at least 2 weeks in advance to receive a \$50 discount!

FastTrac® GrowthVenture™ What do you get out of FastTrac GrowthVenture? That's easy. Control of your business and your life. Graduates of FastTrac GrowthVenture describe the program as one that encourages entrepreneurs to streamline their business processes, analyze strengths and shortcomings, and achieve more balance in their work and personal lives. By working closely with other entrepreneurs in the intensive, FastTrac GrowthVenture environment, you'll interact with a group of people with whom you can share ideas, strategies, and successes. You'll also hone business skills that you'll use to shape your business for years to come. The cost for the GrowthVenture course is \$295. Register and pay at least 2 weeks in advance to receive a \$50 discount!

FastTrac® TechVenture™ What do you get out of FastTrac TechVenture? That's easy. The tools you need to advance your technology venture to the next stage of business, whether that is seeking your last round of financing before going public, or moving beyond the start-up stage. Graduates of FastTrac TechVenture describe the program as one that encourages technology entrepreneurs to determine the economic feasibility of their business concept, reevaluate the feasibility of the technology, design a business model that matches a personal vision, and create a business plan to communicate the opportunity to investors. The cost for the TechVenture course is \$395. Register and pay at least 2 weeks in advance to receive a \$50 discount!

Downtown Greenville cultural events:

http://www.greatergreenville.com/visitors/events_cal_resultsGG.asp?Start_DateM=06&Start_DateD=15&Start_DateY=2007

▶ UPDATES

PRESS RELEASES

Customer Effective Inc. Named to Microsoft Dynamics Inner Circle CRM reseller added to exclusive leadership group July 15, 2008 **Greenville, SC** – Customer Effective, a Microsoft Gold Certified Partner and implementer of Microsoft Dynamics CRM, recently announced that it has earned the 2008 Microsoft Dynamics Inner Circle distinction. With this recognition, Customer Effective is regarded as a member company of the upper echelon of Microsoft Dynamic's value added resellers and independent software vendors. Customer Effective's Inner Circle

Microsoft Dynamic's value added resellers and independent software vendors. Customer Effective's Inner Circle recognition was announced during the 2008 Microsoft Worldwide Partner Conference, held in Houston. Member companies of the Inner Circle consist of the top 1 percent of all Microsoft Dynamics Partners worldwide, based on sales and new customer adds. In recognition of their exceptional sales and new customer addition efforts, Microsoft Business Solutions Inner Circle members are rewarded with an opportunity to attend executive retreats, increased interaction with Microsoft Business Solutions executives, and industry recognition for their hard work and dedication to the Microsoft Business Solutions mission. Inclusion in Microsoft's Inner Circle also automatically confirms Customer Effective's membership status in the Microsoft President's Club. President's Club recognizes the top 5 percent of Microsoft Dynamics partners worldwide based on their exceptional and consistent performance for fiscal year 2008.

"Being named to the Microsoft Dynamics Inner Circle demonstrates our CRM expertise and our leadership as a Microsoft Partner," said Scott Millwood, CEO of Customer Effective. "Since 2002, Customer Effective has successfully developed and implemented solutions on the Microsoft CRM Platform for organizations across a number of industries. Being part of the group of 'the best of the best' Microsoft partners is one of our greatest accomplishments to date."

As a Microsoft Gold Certified Partner, Customer Effective is a company of Consultants and Solution Implementers serving mid-market and enterprise organizations worldwide. The company delivers business process automation, collaboration solutions and has engaged in hundreds of Microsoft CRM implementation projects since the product's release in 2002. Through its project experience, Customer Effective has developed an extensive portfolio of product enhancements to help users get more out of their Microsoft CRM implementation. These customizations streamline

Customer Effective Inc. Wins Second Regional Microsoft Award *CRM reseller recognized for teamwork, competitive wins with East Region Partners Awards.* July 29, 2008 **GREENVILLE, SC** – Customer Effective, a Microsoft Gold Certified Partner and implementer of Microsoft Dynamics CRM, announced that the company won two separate Microsoft East Region Awards, including the Teamwork and Compete Awards. The awards were announced at Microsoft's 2008 Worldwide Partner Conference in Houston, July 7-10.

Microsoft partners serving small, mid-market and enterprise commercial customers received the awards for their extraordinary contributions. The Teamwork Award recognizes partners that have developed solutions that help customers realize their full potential through technology. The Compete Award recognizes partners who have achieved key competitive wins, and who understand their customers' business and consistently demonstrate value.

"The success achieved by these notable partners demonstrates their abilities to deliver innovative products and solutions to local customers," said David Willis, vice president for Microsoft's Small and Mid-market Solutions and Partners (SMS&P) in the East region. "Microsoft recognizes these organizations by honoring their tenacity to drive sales and collaborate within the region to keep businesses thriving."

Recognized earlier this month for its Capital Effective CRM solution, Customer Effective also received the 2008 SMS&P Microsoft Dynamics CRM "Vertical Excellence" Award for the New York/New Jersey region. This award recognizes Microsoft partners who have developed and delivered exceptional Microsoft-based solutions over the past year. Also this month, Joel Lindstrom, senior consultant for the company, was named Microsoft Most Valuable Professional (MVP) for his outstanding contributions to the Microsoft Dynamics CRM community.

"Customer Effective's main focus is to provide our customers with CRM capabilities that allow them to remain leaders in their respective industries," said Scott Millwood, CEO of Customer Effective. "And our dedication to our customers is validated through the number of awards and the industry recognition we received. This month has marked a tremendous milestone for Customer Effective, and we will continue our efforts to provide an outstanding solution to our clients and prospects."

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and Internet technologies for personal and business computing. The company offers a wide range of products and services designed to empower people through great software—any time, any place and on any device. For more information, please visit us at www.microsoft.com. Microsoft is a registered trademark of Microsoft Corp. in the United States and/or other countries.

About Customer Effective

Customer Effective, with headquarters in Greenville, S.C., is a leading innovator in customer interaction solutions based on Microsoft Dynamics Customer Relationship Management (CRM). The company is a Microsoft Gold Certified Partner, CRM Consultant and Solution Implementer having completed hundreds of Microsoft CRM implementations and development projects in financial services, manufacturing, technology, professional services and more. Recipient of several CRM and Microsoft awards, Customer Effective recently received the 2008 Microsoft Dynamics Inner Circle distinction. For more information, visit www.CustomerEffective.com.

CONTACT:

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**Integral Solutions Group Acquires Digital-DNS, Adds Monitoring and Managed Services August 5, 2008
Spartanburg, SC** – Integral Solutions Group, a computer network design and consulting firm headquartered in Spartanburg, has acquired Digital-DNS, Inc., a technology services company in Greenville, S.C.

“We’re acquiring a tremendous company,” said Russ Weber, president of Integral Solutions. “Digital-DNS adds Enterprise Monitoring and Managed Services (EMS) capabilities to our services, enabling us to provide a complete continuum of IT solutions. We can now provide Fourth Utility design services, install, monitor and manage organizations’ IT networks.”

With Digital-DNS, Integral Solutions will employ over 100 professionals with expertise in emerging technologies and a focus on customer satisfaction.

Digital-DNS’ president and CEO Al Gossett, a 30-year veteran of IT and former chief information officer of a major corporation, will join Integral Solutions Group as Vice President of Marketing and Sales. Bill Brown, chief technology officer of Digital-DNS and a former IT Director for major corporations will be Director of Managed Services.

“It’s a tremendous opportunity for our clients and employees,” said Gossett. “Integral’s technical resources and client base will give us an immediate opportunity to expand our services throughout the country. Not only are the combined solution and service offerings a perfect match for our clients, the combination of employee talent and overall industry knowledge gives Integral Solutions Group a major advantage over its competition.”

Integral Solutions will continue to maintain the Digital-DNS office in Greenville.

About Integral Solutions Group:

Integral Solutions Group provides network design and implementation, wireless applications, consulting, custom forms and network supplies, and hardware to industries that require sophisticated IT networks and consulting such as higher education, financial services, healthcare and manufacturing. Its diverse client base includes Carolina First, Clemson University, Furman University, OTO, and Hard Rock Theme Park.

Integral Solutions is a division of the J M Smith Corporation, one of South Carolina’s largest privately held corporations with revenue of more than \$2 billion annually. Other divisions include Smith Drug Company, the Southeast’s leading independent wholesale drug distributor; QS/1, North America’s leading provider of technology solutions for independent, chain and institutional pharmacies and home medical equipment providers; and Smith Premier Services, a leading provider of pharmacy benefit solutions. For more about Integral Solutions Group visit www.integralsg.com or call 864-574-8161 or 800-235-0767.

About Digital-DNS:

Founded in February 2000, Digital-DNS is a leading provider of **StressFree I/T®** solutions and services to small and medium-sized businesses throughout the Southeast. It specializes in monitoring and managed services; network design and implementation; network integration projects; security; hardware and software procurement; management consulting; communications; and IT support services. Digital-DNS is a Microsoft Gold Certified Partner and is an accredited Managed Service Provider by the MSPAlliance. For more about Digital-DNS visit www.digital-dns.com.

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Innegrity to Add Up To 150 Manufacturing Jobs in Greenville County August 13, 2008 **Greenville, SC** - The Greenville Area Development Corporation and Innegrity LLC—a developer and manufacturer of performance fibers—announced that the company would significantly expand its production facilities in Greenville County. The move will add a projected 150 new jobs over the next few years.

The expansion includes relocation from the company's current Concourse Way facility to space in Mauldin, part of an anticipated \$15 million investment by the company. This move will "markedly expand our technology and manufacturing facilities in Greenville County," said Brian G. Morin, Ph.D., CEO of Innegrity. While exploring opportunities for product application in a range of global markets, Morin noted that the company had partnered with several South Carolina textile companies to develop commercial fabrics using its fibers.

Morin said the company, which started as a two-person meeting in an Atlanta Bread Co., looked across the Carolinas for a new home. Mauldin landed the expansion due to its quality of life and its workforce, which has workers experienced in management and technology due to the area's textile roots, Morin said. "It's not going to be hard to bring people here," he said.

The first machine is already on its way from across the ocean, he told the crowd of about 75 gathered at City Hall during the announcement.

The company should be moved into the front 120,000 square feet of the old Pillowtex facility in about four weeks and manufacturing in about 10, he said.

Both Mauldin and Greenville County approved resolutions in June providing financial incentives to Innegrity when the expansion was still being called Project Mesh. Mauldin Mayor Don Godbey said he has long supported the city and the county working together toward regional economic development.

CONTACT:
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Customer Effective Inc. Named to 2008 Inc. 500 *Microsoft Gold Certified Partner recognized by Inc. magazine for substantial sales growth.* August 20, 2008 **Greenville, SC** – Customer Effective, a Microsoft Gold Certified Partner and implementer of Microsoft Dynamics CRM, announced its recent inclusion in the 2008 Inc. 500 list. Customer Effective ranked 266 on the list. With this recognition, Customer Effective is identified as one of the nation's fastest growing companies by *Inc.* magazine. Since its inception in 2003, the company has grown by 1000.7%. First introduced in 1982, Inc. 500 is *Inc.* magazine's renowned annual ranking of the fastest-growing privately held companies in the United States. These companies drive U.S. economy, crossing a wide range of sectors including consumer products, financial services, retail and technology. The Inc. 500 is ranked according to percentage revenue growth over a four-year period.

"Being named to the Inc. 500 speaks volumes about Customer Effective's presence and extensive growth in the CRM space," said Scott Millwood, CEO of Customer Effective. "Since 2003, Customer Effective has provided clients with the ability to maximize customer relationships using solutions based on the Microsoft Dynamics CRM platform. Customer Effective correlates our consistent growth in revenue and clients with our customer-first approach, top-tier service and leadership."

The Inc. 500 recognition adds to a notable award list for Customer Effective in 2008. Last month, Customer Effective was honored with two separate Microsoft East Region Awards for superior customer solution offerings and consistent demonstration of value to customers. Customer Effective recently earned the 2008 Microsoft Dynamics Inner Circle distinction as well. With this recognition, Customer Effective is regarded as a member company of the upper echelon of Microsoft Dynamic's value added resellers and independent software vendors.

About Inc.com

Inc.com, the Daily Resource for Entrepreneurs, delivers advice, tools, breaking news, and rich multi-media to help business owners and CEOs start, run, and grow their businesses more successfully. Information and advice covering virtually every business and management task, including marketing, sales, finding capital, managing people can be found at www.Inc.com.

About Customer Effective

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CONTACT:

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TiBA Solutions, LLC August 26, 2008 Greenville, SC - TiBA Solutions has promoted Sara Olewiler to the position Director of Client Services. Sara is a certified project manager, and has been employed at TiBA for 7 years. Rob Croak was promoted to the position of Lead Developer Analyst. Rob has been employed by TiBA for 2 years, and is a graduate of the United States Coast Guard Academy. Chris Falter has been hired to the position of Lead Technical Architect. Chris previously worked for Seibels Bruce in Columbia, South Carolina, and is a graduate of Princeton University. Daryl Francis has been hired as Senior Developer Analysts. Daryl has 9 years of experience writing high quality software solutions, and earned a BS degree in Information Systems Management at Bob Jones University.

CONTACT:

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Merge Has Been Engaged to Provide Web Services August 26, 2008 Greenville, SC - Merge, an Upstate developer of high-performance web sites has been engaged to provide web services for Regional Management Corporation.

About Regional Management Corporation

Regional Management Corporation is one of the leading consumer finance installment loan companies in the United States. Regional offers a range of consumer loan and credit insurance products to meet many financial needs. They were founded over 20 years ago in Greenville, SC. Today they serve more than 90,000 customers through 96 branch offices located in South Carolina, Texas, North Carolina and Tennessee.

Merge Launches New Site for Window Gallery August 26, 2008 Greenville, SC - Merge, an Upstate developer of high-performance web sites, announces the completion of the site design for The Window Gallery, a window center located in Augusta, GA. The Window Gallery engaged Merge to update the look of the web site and better reflect its existing brand. The new web site can be viewed at www.thewindowgallery.com. The Window Gallery web site can also be viewed at www.mergeweb.com.

About The Window Gallery

The Window Gallery is located in Augusta, GA. They provide windows and doors for both remodeling and new construction and also offer custom design services. The Window Gallery was founded in 1980 and was one of the first dedicated window centers in the nation. The Window Gallery serves Georgia, South Carolina and North Carolina.

About Merge

Merge is the only web development firm in Greenville, SC that offers a comprehensive, strategic approach to developing high-performance web sites for its clients. Founded in 2002, *Merge* has established itself as one of the leading web firms in the Southeast. You can visit Merge's web site at www.mergeweb.com.

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Netalytics Chooses MPMsoft as its Electronic Billing Software Solutions Partner. August 26, 2008 **Greenville, SC** - Netalytics, a maker of automated clinic systems for addiction treatment facilities has recently chosen MPMsoft as its back-office electronic billing software partner. Netalytic's flagship product, [Methasoft](#), is an advanced Clinic Automation System designed for addiction treatment facilities. Based on years of in-use experience throughout a variety of clinical settings, Methasoft offers a significant increase in clinic efficiency, including modules for financial management, pharmacy management, and patient management.

"More and more our client's want an single solution that meets all their needs, end to end, including electronic billing to medical insurance. MPM provides the final leg of that task taking our patient billing data and converting it into the electronic claim format required to get paid by Medicare and Medicaid" says Mark Essex, President of Netalytics.

"We believe that our partnership with MPMsoft gives us a cutting edge product that meets our client's needs in ways superior to our competitors". "Partnering with MPM has reduced our time to market by as much as two years, and they additionally supply the ongoing day to day 'billing' support related to our client's electronic billing needs. This efficiency allows us to focus all our energy on meeting our client's practice management needs: we're happy about the choice and expect to have a fully integrated product released as early as fourth quarter, 2008".

About MPMsoft

MPMsoft is a national provider of electronic [billing software](#) solutions for the health care industry whose standardized solutions empower a growing number of EMR and Practice Management systems giving them the capacity to electronically bill thousands of insurance payers including Medicare and Medicaid. Contact MPMsoft at <http://www.MPMsoft.com>

About Netalytics

Netalytics is a maker of advanced Clinic Automation systems specifically designed for [addiction and drug treatment](#) facilities. Its flagship product, Methasoft offers comprehensive tracking of every facet of addiction treatment and offers proven improvements in financial management, pharmacy management, and patient management. For more information about Netalytics and Methasoft, visit <http://www.Netalytics.com>

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MIT DVD BROADCASTS AVAILABLE FOR CHECK-OUT

Are You Ready for IPO? Strategies and Steps for How and When to Take Your Company Public, January 24, 2008

Enterprising Georgia Energy, Security & the Economy, October 24, 2007

Entrepreneurship: Success, Failure, Greatness A Fireside Chat with Ann Winblad and Jason Pontin
September. 27, 2007

A.B.L.E. Tech: Achieving Better Life Experiences for People with Injury, Disability and Aging Challenges Through 21st Century Technologies, June 6, 2007

Financial Markets: Outlook 2007 moderated by Liz Claman, CNBC, January 25, 2007

A Very Special Evening with Geoffrey Moore, November 15, 2006

Angel Groups in Action: Funding Early Stage Innovation, June 1, 2005

Forecasting Markets: The Capital Update for 2006, January 26, 2005

The dvd's can be checked out for 2 weeks. Please contact Ginger McKenzie gmckenzie@greenvillechamber.org if you are interested. You will need to pick them up from, and return to, the Chamber

For more information on the services of NEXT partner organizations, visit: NEXTGreenville.com

You received this email because you have expressed interest in NEXT, please join us and get involved

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