



KUDZU CREATIVE GROUP

FOR IMMEDIATE RELEASE

Greenville iOS App and Web Developers Create App for Seattle-Based 425 Magazine in Washington State

GREENVILLE, S.C., Oct. 25, 2011—Kudzu Creative Group, an iOS and web application company, has teamed up with Tacoma's Premier Media Group to launch an iPad app for Seattle-based 425 Magazine.

Single issues of the app can be downloaded for \$3.99 from the App Store. One-year subscriptions can also be purchased for \$10 and two-year subscriptions for \$20. The 425 app will also soon be available for purchase on the Apple's new iOS feature, Newsstand.



The 425 app delivers the articles from the print edition in an engaging format consistent with 425's style, incorporating the iPad's user-friendly touch-screen features which showcase the magazine's cover stories. The app features an interactive table of contents consistent with the layout of the magazine, as well as page-turn animations not commonly found in many magazine applications.

"It is amazing to watch our print publication come to life on the iPad! It gives us the opportunity to introduce our product to an even wider audience and offers a fresh way to present stories that are even more interactive," said Lisa Patterson, editor-in-chief of 425 Magazine.

About 425 Magazine

425 is Eastside Seattle's magazine. Each issue of 425 features local personality profiles, beautiful homes, fashion, unique dining experiences, local getaways and much more. 425 is a bi-monthly, high-quality, full-color newsstand publication found all over the cities that make up Seattle's Eastside, such as Bellevue, Kirkland, Redmond and more.

About Kudzu Creative Group

Kudzu Creative Group, LLC specializes in developing, marketing and selling niche-market iOS mobile and web applications. The Company's portfolio consists of functional applications that add value to subscribers and enhance the brand of third-party clients. The Company develops products based on third-party licensed brands. Kudzu also creates its own original brands and intellectual property. Kudzu also creates its own original brands and intellectual property.

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