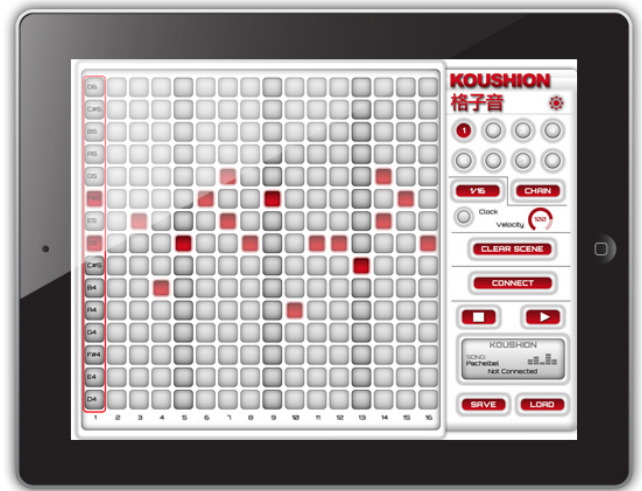




KUDZU CREATIVE GROUP



FOR IMMEDIATE RELEASE

Kudzu Creative Group Launches Electronic Music Controller iOS App

GREENVILLE, S.C., October 25, 2011—Kudzu Creative Group, an iOS and web application company, has announced the release of Koushion version 2.3, an iOS app that combines a user friendly interface with powerful MIDI controlling capabilities. Koushion is available in the App Store for \$9.99.

Kudzu designed Koushion’s features to efficiently create digital music using Apple’s iPad. A matrix of 16x15 touch screen buttons provides a visual music interface that makes it extremely practical for live use, whether improvising or live remixing.

Kudzu Technical Director Ian Wagner said his dissatisfaction with previous controllers motivated him to design an app that delivered features that current controllers lacked. “I really wanted to use a simple step sequencer/synthesizer I had with Ableton Live on my Mac,” he said. “I tried several audio to MIDI plug-ins, but the performance was disappointing. When Apple first announced the iPad, I immediately realized the potential it had to revolutionize the music industry, and the idea for Koushion was born.”

“We wanted to create a product for the professional music industry that combines several music production concepts into one iPad app,” said Jason Pessemier, president of Kudzu Creative Group.

- Includes a 16-step sequencer with a two-octave range.
- Controls MIDI software and hardware via CoreMIDI network sessions or standard MIDI cables.
- MIDI clock sync (external or internal) ensures that the performance always stays synced.
- The tap to set tempo feature makes Koushion flexible enough to play with a live band.
- Plays eight scenes/banks individually, chained in succession, or simultaneously.
- Adjustable quantization for programming anything from pads to drum breaks.
- Locks easily to a major, minor, pentatonic or chromatic scale with the push of a button.
- Assigns each scene/bank to any MIDI channel to enable control multiple instruments at the same time

About Kudzu Creative Group

Kudzu Creative Group, LLC specializes in developing, marketing and selling niche-market iOS mobile and web applications. The Company’s portfolio consists of functional applications that add value to the users and enhance the brands of our clients. The Company develops products for third parties as well as its own original brands and intellectual property.

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